

AGN. NO. \_\_\_\_\_

MOTION BY SUPERVISOR YVONNE BRATHWAITE BURKE

October 14, 2003

The continued proliferation of billboards has resulted in numerous constituent complaints to my office. My constituents are concerned that further proliferation of billboards will result in negative impacts to the aesthetic quality of neighborhoods and will create additional hazards to pedestrians and motorists.

To address these concerns, our Board adopted Urgency Ordinance No. 2002-0045U and requested that the Department of Regional Planning conduct a comprehensive zoning study to consider additional land use controls to protect our neighborhoods from the impacts associated with billboards. On April 22, 2003, our Board extended for a period of 12 months this Urgency Ordinance, which prohibits the placement or enlargement of outdoor advertising signs in the unincorporated County of Los Angeles. This Ordinance will expire on May 14, 2004. After reviewing the study submitted by the Department of Regional Planning, it has become quite clear that additional land use controls must be placed upon outdoor advertising signs.

**I THEREFORE MOVE THAT** the Board of Supervisors instruct the Department of Regional Planning to draft an ordinance, for the review of the Regional Planning Commission, that would limit the establishment or enlargement of outdoor advertising signs to M (Industrial) Zones, provided that a Conditional Use Permit has first been obtained. In addition, I move that the Board of Supervisors instruct the Department of Regional Planning to study the feasibility of collecting an annual inspection fee to cover the costs of re-inspecting the legally existing outdoor advertising signs located in the unincorporated areas of Los Angeles County. **I further move** that staff be instructed to continue discussions in this matter with representatives of the billboard industry and solicit their input.

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MOTION

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YAROSLAVSKY	_____
KNABE	_____
ANTONOVICH	_____
BURKE	_____